

# Gift Guide 2022

PURE HOLISTIC WELLNESS

*A simple Gift Guide for Busy People*

  
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PURE HOLISTIC WELLNESS

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*Skincare that starts with a seed. Mindful eco-luxe skincare for sensitive skin. Vegan & cruelty free*

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*Together we can make such a difference. Small changes all add up.*

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HOLISTIC  
WELLNESS  
PURE

# Hello There!

I'M ALICE, FOUNDER OF ÖRN  
KUU

*The holiday season can be stressful and overwhelming, which is why I wanted this gift guide to literally guide you to calmness amidst the chaos so you can shop sustainably, mindfully and joyfully.*

*We formulate natural, slow, multi-tasking skincare without fragrance allergens in organic compostable packaging. Our products help replenish the skin's microbiome and support our natural biodiversity.*

*Using ethically, carefully sourced organic and upcycled ingredients, cruelty free and vegan.*

*If you need to reach out for more support, know I'm always here. [hello@ornkuu.com](mailto:hello@ornkuu.com)*

*With love, Alice x*



# about Black Friday

*A quick note on this. As a small business I'm morally concerned about it, yet I also recognise it's the busiest time of the year for you to shop and get what you need for yourself and family.*

*It does however promote overconsumption and excess which harms the environment, so I would encourage you to shop slower, consider more + be intentional not only with what you buy but where your money is spent. We vote with our money for the world we want. I hope you'll buy less and demand more from the companies you buy from.*



# classic luxury



## OUR BEST SELLER

£42.00 - £64.00

*Öö Omega Concentrate Pressed Facial Serum. Full of bio-active compounds, provitamin A, B, E & K, mineral rich, with carotenoids, omega oils 3,5,6,7 and 9 together with high performance antioxidants for a year round luminous, radiant complexion*



## THE BODY BAR THAT

### DOES IT ALL

£32.00 - £46.00

*Või Restore and Balance Body Lotion Bar is a true multitasker. Full of our unique Nordic forest microbes and omega rich oils to strengthen your skin's barrier, support it's microbiome and enrich your biodiversity*



## GLOW & RESTORE LUXURY GIFT SET

£85.00

*Our Või Body Lotion Bar 55g, Öö Pressed Facial Serum and a weighted pure linen eye pillow. Everything you need all together in one box.*

# Sets

SAVE 15% WHEN YOU CHOOSE ANY OF OUR SETS INCLUDING THE GLOW & RESTORE LUXURY GIFT SET



## FACE AND BODY SET

£64.00 - £94.00

*Award winning duo Öö Pressed Facial Serum & Voi Microbiome Body Lotion Bar. Available in two size options.*



## ÖÖ PRESSED FACIAL SERUM 15ML/30ML & LINEN EYE PILLOW

£58.00-£75.00

*Our award winning serum, Öö, meaning 'night' in Estonian is an opulent formulation for restoring vitality. Calming, smoothing, phytonutrient rich and protecting against environmental damage. Paired with the pure linen weighted eye pillow, making a sublime tool to help transport you into deep relaxation into sleep, during meditation or post yoga practice.*

# Stocking Fillers



## PURE LINEN WEIGHTED EYE PILLOW

£24.00

*Therapeutic pure organic flax seed filled pillow, perfectly weighted to sit comfortably across your eyes and mould gently to the shape of your face. Sustainable and hand sewn, only ever using deadstock fabrics.*



## VÖI BODY LOTION BAR

55G

£32.00

*This smaller sized body lotion bar is our newest addition to the collection. This handy sized bar is a perfect stocking filler.*



## ÖÖ PRESSED FACIAL SERUM 15ML

£42.00

*Our best seller and perfect travel size option. Calming, smoothing, phytonutrient rich and protecting against environmental damage*



# A sustainable + calm holiday season





# Sustainable

*Sustainability is at the heart of what we do. We actually spend more money on our packaging and ensuring our supply chain is ethical than we do on marketing which is why we're pretty niche in this world.*

*So with this in mind, if you could share our gift guide we would love you forever and secondly we would love for you to create a more sustainable holiday season this year so here are some tips.*

*Don't worry about getting it perfect, if we all do little things to help the environment every day which are imperfect, together we can make such a difference.*





## GIFT WRAPPING

*You can use fabric, old maps and newspapers with a red ribbon around instead of cello tape. Inside out crisp packets which have a shiny silver cover! Baskets, children's artwork, boxes, plant pots or no wrapping at all.*



## GIVING

*Remember the true meaning of the holiday season, to spend time with those you love, to stop, reflect and feel grateful for what you have. Try not to put pressure to buy for everyone + try to ask yourself 'am I buying this because I love it or I feel I should do?' It doesn't mean you shouldn't buy it, but maybe just notice your thoughts more.*





# Calm

THE ABSENCE OF  
STRONG EMOTIONS;  
CALM FEELINGS.

*The holiday season can feel anything but calm, this year however, we encourage you to try something a little different. To focus on being perfectly imperfect.*

*To release the pressure to please everyone, to focus on you and what you want to do with your nearest and dearest and to have fun.*

*If chaos does arise, use the mantra of 'all is well, I am safe and everything will be ok'.*

*Here are a couple of other tips too.*



## JOURNAL

*Journalling each day to get all of the things worrying you out of your mind is fantastic at helping to feel calm and less chaotic.*

*Just simply take a notepad and a pen and write down your thoughts in the morning or evening to help you release what's bothering you and feel better.*



## SMELL

*One of the quickest ways to bring ourselves back to calm is not only to take 5 big deep breaths but also to smell something that you love. It activates our senses, helps us feel better and it also smells amazing too!*

*Whatever that smell is, choose it before the holiday season so you have it on hand as an anchor to bring you back to calm whenever you need it.*





# Happy Holiday Season!

*A special thank you to all of my customers who have bought from my small business consistently when there are so many other brands out there to choose from. I appreciate you, I am thankful for you and I keep working hard because of you. Have the most magical season,*

*With love, Alice x*

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