### Gift Guide 2024



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Eco-luxe beauty for eczema – prone, sensitive skin

A conscious gift guide for a more sustainable season

### Contents



### About US

Get radiant skin you can wear with confidence

Eco-luxe beauty for sensitive eczema-prone skin

### 4 Stocking fillers £25 + under

Choose from our luxury minis, linen eye pillow or our Discovery Set

### An Ethical Black Friday

What Black Friday means to us, a little note on slowing down, consuming less and being intentional

3

### Classic Luxury Gifts

Including our best sellers, our luxury gift boxes and brand new advent calendar.



### Tips for a sustainable & calm holiday season

Together we can make such a difference. Small changes all add up.

PLUS MY TOP 5 WINTER TIPS FOR ECZEMA -PRONE SKIN





### Hello There!

I'M ALICE, FOUNDER OF ÕRN KUU

The holiday season can be stressful and overwhelming, which is why I wanted this gift guide to literally guide you to calmness amidst the chaos so you can shop sustainably, mindfully and joyfully.

We formulate natural, slow, multi-tasking skincare without fragrance allergens in fully recyclable and compostable packaging. Our products help replenish the skin's microbiome and support our natural biodiversity.

Using ethically, carefully sourced organic and upcycled ingredients, cruelty free and vegan.

If you have any questions about this guide or the products just send me an email hello@ornkuu.com



Alice x



# about Black Friday

A quick note on this. As a small business I'm morally concerned about it, yet I also recognise it's the busiest time of the year for you to shop and get what you need for yourself and family.

It does however promote overconsumption and excess which harms the environment, so I would encourage you to shop slower, consider more + be intentional not only with what you buy but where your money is spent. We vote with our money for the world we want. I hope you'll buy less and demand more from the companies you buy from.

# **Classic** Luxury



#### OUR BEST SELLER - METSA CERAMIDE FACIAL MOISTURISER £54.00

Reviving even the driest, dehydrated or flaring skin, our moisturiser is the ultimate rejuvenating skin food. It helps to diminish the appearance of fine lines and wrinkles on the skin's surface, leaving it visibly firmer and plumper.





#### <u>OUR HERO SKIN SOOTHER</u> - ÖO2 PRESSED FACIAL SERUM £42.00 - £64.00

<u>Ö</u>ö Omega Concentrate Pressed Facial Serum. Full of bio-active compounds, provitamin A, B, E & K, mineral rich, with carotenoids, omega oils 3,5,6,7 and 9 together with high performance antioxidants for a year round luminous, radiant complexion

#### THE ONE THAT DOES IT ALL, VÄRSKE MULTIPURPOSE OIL £48.00

Meaning fresh in Estonian, this formulation is a multitasking oil, gentle on even the most delicate of skins. It will cleanse, nourish and rejuvenate. Leaving your skin head to toe supple and moisturised, scalp revived and your hair silky.

# Sets & Gift Boxes

#### SAVE 10% WHEN YOU CHOOSE ANY OF OUR SETS OR GIFT BOXES



#### FACE RITUAL SET £130.00

Your complete 3 – step ritual, ultra nourishing skin food. The face, body and hair trio to set you up on your skincare journey with Õrn Kuu. All products are rich and concentrated so a little goes a long way.



#### <u>SLEEP SET - PRESSED</u> <u>SERUM & LINEN EYE PILLOW</u> £58.00-£77.00

Our award winning serum, Öö, paired with the pure linen weighted eye pillow, helping transport you into deep relaxation into sleep, during meditation or post yoga practice.



#### ULTIMATE ECO-LUXE FOREST SET £180.00

Your ultimate self-care collection for head to toe skin and hair joy. Each of our products will last you between 4-6 months of daily use. The perfect treat for yourself or someone you love.

### **Stocking Fillers £25 + under**



#### ÕRN KUU DISCOVERY SET £18.00-£24.00

Our brand new Discovery Set including our new release - Värske Multipurpose Oil. This introductory set includes each of our products with at least a couple of weeks use in them.



#### LUXURY SAMPLES ALL £6.00 EACH

The perfect introduction to set you up on your skincare journey with Õrn Kuu, stocking fillers, as mini gifts, or even for travelling.





#### PURE LINEN WEIGHTED EYE PILLOW £24.00

Therapeutic pure organic flax seed filled pillow, perfectly weighted to sit comfortably across your eyes and mould gently to the shape of your face and hug the temples.

#### <u>GIFT VOUCHERS</u> STARTING FROM £25.00

Give someone the gift of choice. If you can't decide what to choose or just want to introduce someone to the brand who you think will love our products then this voucher is the perfect solution. A sustainable + calm holiday season

PLUS my top 5 Winter tips for eczema – prone skin

# Sustainable

Sustainability is at the heart of what we do. We actually spend more money on our packaging and ensuring our supply chain is ethical than we do on marketing which is why we're pretty niche in this world.

So with this in mind, if you could share our gift guide we would love you forever and secondly we would love for you to create a more sustainable holiday season this year so here are some tips.



Don't worry about getting it perfect, if we all do little things to help the environment every day which are imperfect, together we can make such a difference.





#### **GIFT WRAPPING**

You can use fabric, old maps and newspapers with ribbons around instead of cellotape. Baskets, children's artwork, boxes, plant pots or no wrapping at all.

You can also choose our Furoshiki wrapping option for your Õrn Kuu gifts this year, you'll find it <u>here</u> or in the accessories section

#### GIVING

Gently remind yourself of the heart of the holiday season – to be present with those you love, to pause, reflect, and feel grateful for all that you have. Rather than feeling the pressure to buy for everyone, ask yourself, "Am I choosing this because it brings me joy or because I feel I should?" It doesn't mean you shouldn't buy it, but simply noticing your thoughts may help you make more mindful decisions.

# Calm

As the holiday season approaches, it's easy to feel overwhelmed by the hustle and bustle.

This year, however, I invite you to take a different approach. Embrace the idea of being beautifully imperfect.

Let go of the pressure to please everyone, and instead, focus on what truly brings you joy with those closest to you.

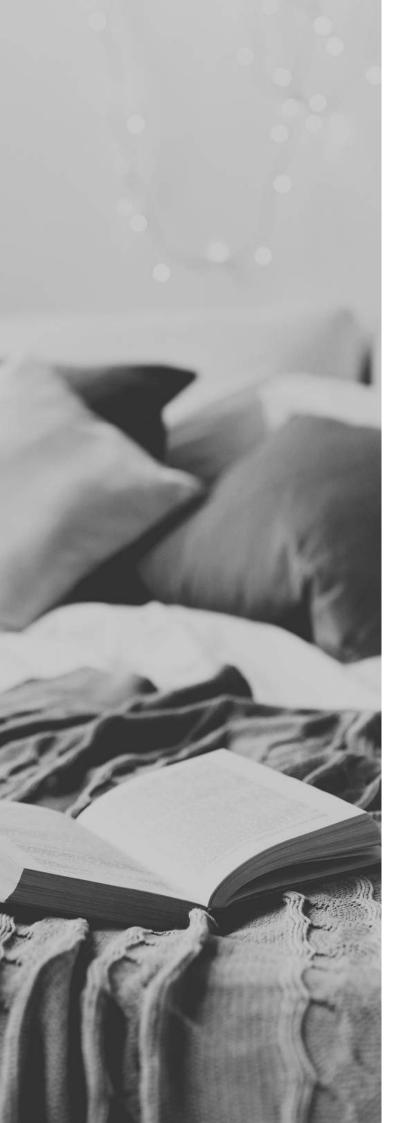
Prioritise moments of fun and connection.

And when things feel chaotic, ground yourself with this reminder:

"I am present, I am calm, and I can handle whatever comes my way."

Here are a few more tips to help you navigate the season with ease.





#### JOURNAL

Journalling each day to get all of the things worrying you out of your mind is fantastic at helping to feel calm and less chaotic. Just simply take a notepad and a pen and write down your thoughts in the morning or evening to help you release what's bothering you and feel better.

#### SCENT

One of the quickest ways to bring ourselves back to calm is not only to take 5 big deep breaths but also to smell something that you love. It activates our senses, helps us feel better and it also smells amazing too! Whatever that smell is, choose it before the holiday season so you have it on hand as an anchor to bring you back to calm whenever you need it.

# 5 Winter tips for eczema-prone skin



#### Hydrate with Rich, Moisturising Creams

Opt for thick, emollient-rich moisturisers like our Metsa Ceramide Moisturiser, which strengthens the skin barrier and provides lasting hydration. Apply right after cleansing to lock in moisture and protect your skin.

#### Use Lukewarm Water

Hot water can strip your skin of essential oils, leading to dryness and irritation. Stick to lukewarm showers or baths to avoid flare-ups.

#### **Choose Gentle, Fragrance-Free Products**

Avoid harsh soaps and skincare products with artificial fragrances, as they can trigger sensitivity. Use gentle, fragrance-free cleansers designed for eczema-prone skin.

#### Layer Up with Oils

Adding a nourishing oil, like Õrn Kuu's Värske Multipurpose Oil, can provide an extra layer of moisture and soothe inflamed, dry patches, especially during the colder months.

#### Humidify Your Home

Indoor heating can dry out the air, leaving your skin dehydrated. A humidifier helps add moisture back into the environment, keeping your skin more comfortable throughout winter.

# Happy Holiday Season!

A special thank you to all of my customers who have bought from my small business consistently when there are so many other brands out there to choose from. I appreciate you.

Have the most magical season,

Alice x

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